



## Managed Security Awareness

### EXPECTED OUTCOMES: VALUE TO YOU

- **Learn Where You Stand** – Identify your company’s human vulnerabilities, assess specific user risk areas, and baseline staff knowledge and necessary training.
- **Build a Security Savvy Workforce** – Baseline current user cybersecurity knowledge and skills, conduct customized training per user to address their specific weakness areas, and track user progress to improve overall company security awareness.

**Managed Security Awareness** training including real world threats our **Vector Security Team** has seen actively targeting customers.

The majority of all cyber-attacks happen to small businesses and midmarket enterprises. Recent research suggests that human error is involved in more than 90% of these security breaches. A security breach can quickly and easily result in the loss of personally identifiable information (PII), intellectual property (IP), cash money, customers, partners, and brand reputation. And when employees are unprepared, mistakes happen when using email, the web, and even in the physical office creating unnecessary and avoidable risk for the business.

### THE GRADIENT CYBER SOLUTION

Introducing Gradient Cyber’s Managed Security Awareness services! Working with our trusted Vector Security Team, you can analyze your human risk, empower your workforce, and secure your business. Our security awareness service is a one-stop solution to building a security-savvy workforce helping you identify users’ security knowledge gaps with regard to new attack techniques, conduct simulations and training programs to tackle their individual risk areas, and monitor your employee security risk posture over time.

972-532-1878

contact@gradientcyber.com  
www.gradientcyber.com

**EVALUATE**

Understand user vulnerability to evolving cyber threats and identify phish-prone users that are susceptible to sophisticated security scams.

**EDUCATE**

Strengthen user resilience and eliminate employee vulnerability with tailored training programs for at-risk workers.

**CALCULATE**

Measure and track the impact of employee security awareness training and demonstrate compliance with on-going human risk scoring.

**SOLUTION SCOPE: WHAT WE DO**

<b>Simulated Phishing Attacks</b>	<p>Gradient Cyber will design customized simulated phishing scams specific to your company and business to assess employee vulnerability to sophisticated phishing scams. These phishing scams will expose users to different phishing techniques including hyper targeted spear phishing scams. Gradient will conduct three simulated phishing scams per year, analyze the results, and provide performance reporting by user and group.</p>
<b>Security Awareness Training</b>	<p>Gradient Cyber will provide online security awareness user training for a variety of cybersecurity topics including phishing, secure passwords, working remotely, social engineering, internet and email usage, etc. Gradient will provide progress reporting to see how users are progressing and how company-wide user risk areas are being addressed and minimized.</p>
<b>Security Awareness Reporting</b>	<p>At the conclusion of each testing cycle, Gradient Cyber will review the findings and provide detailed recommendations. These findings and reports are provided during regularly scheduled monthly review meetings.</p>

**WHAT OUR CUSTOMERS SAY**

“Gradient Cyber provides great solutions that allow administrators to focus on productivity rather than security.” - IT Manager, Large US Hospitality Company

“Gradient Cyber allows me to sleep a little better at night.” - Director, Information Systems, State-Based Education

**ABOUT US**

Gradient Cyber is a trusted cybersecurity partner operating primarily across the United States and specializing in small and mid-market enterprises concerned about cybersecurity but lacking the staff to give it the attention it deserves. For a fraction of the cost of hiring one cyber analyst our cybersecurity team is on the job 24/7 to improve your security, so you don't have to think about it anymore. We'll tell you what you need to know, what needs to be done, and eliminate the noise. Gradient Cyber is the only SOCaaS partner improving your security using 24/7 cybersecurity expertise, a SecOps Delivery Platform for threat detection across your IT infrastructure 'swim lanes', and diagnostics to strengthen your security posture even when there are no threat alerts. Learn more at <https://www.gradientcyber.com>.